PromoLink Storefront Highlights

Key Features and Benefits of the New PromoLink Storefront

User Management

Feature	Description	Toggleable Option
User Roles	Manage users and give them different permissions using built-in roles (admin, manager, user)	
User Invitation	Send emails to users to invite and self-manage their passwords	
User Group Creation	Create user groups and assign specific products to these groups. Users only see products assigned to their group within the same domain.	Enable User Groups (Yes/No)

Language Management

Feature	Description	Toggleable Option
Multilingual Support	Built-in translations for navigation, Content and tools, product pages, checkout, cart, footer, and system messages (e.g., English and French). AI support for translations.	Enable Multilingual Support (Yes/No)

Checkout Page Options

Feature	Description	Toggleable Option
Tax Settings	Supports various tax configurations, including Avalara, and TaxJar.	Enable/Select Tax (Yes/No)
Shipping Cost Estimates	Display or hide shipping costs; customizable shipping methods UPS, Fedex, USPS via ShipStation.	Show Shipping Costs (Yes/No)
Billing Address	Enable billing address collection with configurable fields.	Enable Billing (Yes/No)
Payment Integration	Configurable payment gateways (e.g., PayJunction, Stripe, Authorized.net).	Enable/Select Payment Gateways (Yes/No)
Payment or Non-Payment Checkout Methods	Instant Payment or Terms methods plus Manager Approvals.	Enable Payment Methods (Yes/No)
Additional Fields	Capture additional custom information like 'In Hands Date,' etc.	Enable Custom Fields (Yes/No)

Manager Approval Workflow

Feature	Description	Toggleable Option
Approval Workflow	Streamline order management with manager email approvals for a smooth and controlled process.	Enable Manager Approval (Yes/No) Can Skip approval privileges for specific users

Product Management

Feature	Description
PromoStandards Integration	Import pricing and product details directly from Supplier feeds (SI)
Supplier Index (SI)	Simplifies product searches and inventory checks with PromoStandards integration.
Product Manager (PIM)	Create and manage products directly from PromoStandards Supplier Feeds or manually.
Tier Priced Configuration	Supports multi-tiered shopping experience with, automatic margin-added costs and GPM calculations
Multiple Design Variants	Supports multi-design variants on checkout
Image & Logo Tool	Effortlessly apply single or multiple logo images to one or many product images.
Long Description, Category, and Tags Management	Enhance product descriptions with HTML tools, and assign products to multiple categories and tags.
AI Assistant	Build product descriptions, tags, and categories with the assistance of OpenAI.

Inventory Management

Feature	Description	Toggleable Option
3rd Party Inventory	Bring your inventory levels for each SKU from 3rd party providers like Finale, Square, and Profill	Enable Inventory Tracking (Yes/No)

Order Tracking and Workflow

Feature	Description
Status Management	Manage Order Status through order life-cycle.
Order Tracking	Integrate tracking information from fulfillment services like Profill, supplier, or your carrier account or manually manage.
End-to-End Workflow	Covers the entire eCommerce workflow, including store creation and PO generation.
Automatic PO Queue Creation	Optionally, automatically generates POs into queues for streamlined purchase order fulfillment.

CMS Features

Feature	Description	Toggleable Option
Sliders	Showcase one or many picture sliders with autoplay and adjustable intervals on most pages.	Autoplay (On/Off), Interval (Adjustable)
HTML Sections	Share your tailored content on most pages.	Custom HTML (Editable)
Products Carousel	Highlight featured products with pricing and visual details in a carousel format on most pages.	Enable Carousel (Yes/No) Interval, no of products, and filters adjustable
Category Grid	Highlight featured categories with visual details in a grid format on most pages linkable to category pages.	Enable Tool (Yes/No)
Custom Product List Pages	Dynamic product listings with customizable filters such as price range slider, category, brands, tags, product colors, and sortable different ways.	Enable Filters (Yes/No)

Theme and Design Management

Feature	Description	Toggleable Option
Fully Configurable Theme Features	Define multiple fonts and color schemas throughout the site.	

Menu Management

Feature	Description	Toggleable Option
Navigation Support	Built-in Menu and Submenu structure linkable to internal and external pages.	

Store Open/Close Management

Feature	Description	Toggleable Option
Store Closed Page	Built-in Store Closed Page manageable with CMS features.	Open / Close Store (Yes/No)

Domain Management

Feature	Description	Toggleable Option
Domain & Subdomain Management	Set up your store with a custom domain or use a main domain to create unlimited subdomain stores.	
SSL Certificates	Wildcard SSL Certificates that supports subdomains included	
Emailing Service	Emailing service that sends out various transactional emails from your domain.	

Dictionary Support

Feature	Description	Toggleable Option
Configurable Texts	All text displayed in the storefront is fully customizable. Change it to any custom wording and support multiple languages effortlessly.	

Mailing Options

Feature	Description	Toggleable Option
Email Templates	Pre-configured but fully customizable templates for notifications, tracking, approval emails, and more.	Enable Email Templates (Yes/No)